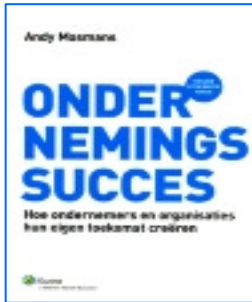


ARA

ARA



AOG school of management

MANAGEMENT
scope
A MEETING OF MINDS

Erasmus
Erasmus Universiteit Rotterdam

ARA



ARA gelooft in onderscheid door ontdekking.

**Wij zijn er voor merken (en mensen)
die willen ontdekken en ontdekt willen worden.**

**Ontdekken is vinden wat verborgen was.
De zoektocht naar het verschil.**


**We willen hetzelfde anders zien.
Zien zoals nog nooit iemand zag.**

Zien wat zou kunnen zijn.



A green highway sign with white text and an arrow pointing up and right. The sign is mounted on a metal structure against a blue sky and a yellowish ground.

The Future

NEXT EXIT 

THE FUTURE OF FOOD

Food = Future.

We are what we eat!

Food industry (co-)creates the future.

What kind of future would we like to feed?




FOOD =

- Foundation
- Funtional
- Feelings
- Fashion
- Fantasy
- Foreign
- Fitness
- Fresh
- Form
- Fast
- Fair
- Fun

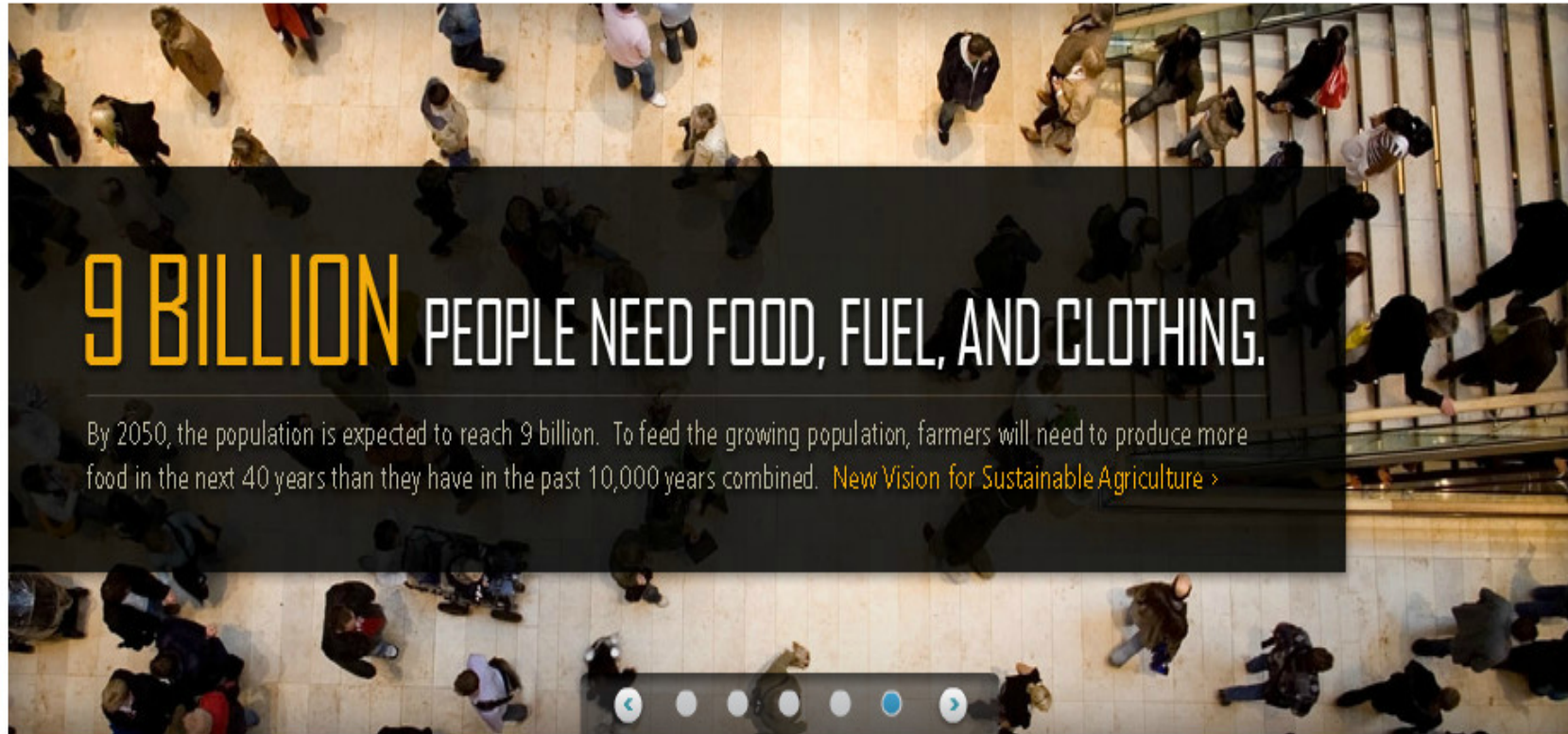
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Careers | Investors | Select a Country 


 

Who We Are | Products | News & Views | Our Commitments




9 BILLION PEOPLE NEED FOOD, FUEL, AND CLOTHING.

By 2050, the population is expected to reach 9 billion. To feed the growing population, farmers will need to produce more food in the next 40 years than they have in the past 10,000 years combined. [New Vision for Sustainable Agriculture >](#)



LATEN WE
VAN FAIR TRADE
**EEN PLEONASME
MAKEN**

Volg je Hart
Gebruik je Hoofd

Triodos  Bank

In the Netherlands, kitchen gardens grown on urban roofs

Dakboerin are working with residents, schools, offices and restaurants to build rooftop kitchen gardens in areas where growing space is scarce.



World's first customizable liqueurs, handmade to order

Alchemist Dreams have launched what they believe to be the world's first custom liqueurs, made to order using organic grain spirit.



Vending machine dispenses freshly-baked baguettes

An entrepreneurial baker in North-East France recently rolled out 24-hour automated baguette dispensers next to his two bakeries in Paris and Hombourg-Haut.



Site uses gaming to reward healthy eating choices



Grocery shopping via smartphone on South Korean subways



Erotic confectionery given a premium makeover

United Indecent Pleasures have given erotic confectionery a luxury makeover with their new range.





8 inches

**DARK CHOCOLATE COCK
FILLED WITH...**

[* ingredients info](#)

Select your filling

- Fresh mint fondant +
- Valencia oranges fondant +
- Williams pear liqueur fondant +
- Mozart liqueur fondant +
- Cointreau liqueur fondant +
- Irish coffee liqueur fondant +

Units

1 ▼▲
0 ▼▲
0 ▼▲
0 ▼▲
0 ▼▲
0 ▼▲

Unit price [includes...](#)

89.00 €

Add

Shopping cart



[See packaging
and temperature
protection system](#)

